



**Syntax DnA<sup>3</sup>**

## Digital Innovation Center of Excellence

**Powering Faster, Smarter Business Transformation.**

Syntax DnA<sup>3</sup> unites **AI**, **automation**, and **analytics** under one connected offer to help organizations unlock the full value of their data. Built on Syntax's proven innovation portfolio and deep industry expertise, DnA<sup>3</sup> establishes a trusted, enterprise scale foundation that turns data into a strategic asset, closing the gap between potential and performance to enable smarter operations, faster decisions, and lasting competitiveness.



# Digital Transformation Challenges

Data, AI, automation, and analytics are now critical to advancing digital transformation. Yet, many organizations face persistent challenges that slow progress and undermine ROI:

Poor Data Quality	Technology Sprawl	Legacy Systems
Leads to inaccurate insights and subpar decision-making, undermining the effectiveness of digital tools and analytics.	Creates fragmented systems that lead to inefficiency, redundancy, and governance challenges.	Limits scalability, slows innovation, and increases operational risk.
Disconnected Processes	Data Privacy & Security	Tech Skills Gap
Prevents seamless workflows and end-to-end automation.	Exposes the organization to risks and compliance issues.	Limits the organization's ability to implement, manage, and maximize new technologies effectively.

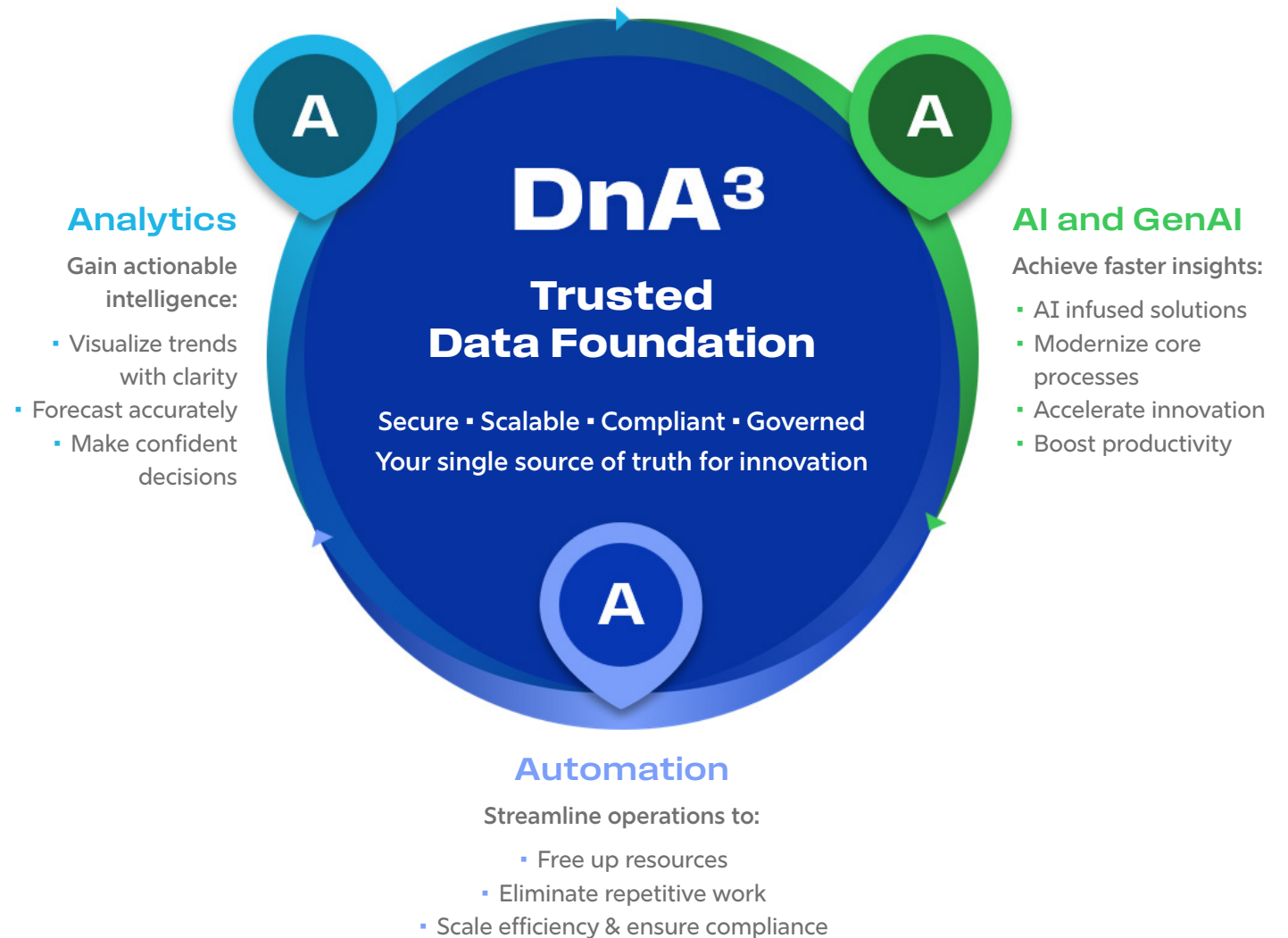


# Turn Potential into an Engine for Value Creation

When data, AI, automation, and analytics operate in concert, enterprises unlock significantly greater ROI from digital transformation. Syntax DnA<sup>3</sup> ensures these capabilities work together seamlessly within a unified framework aligning strategy, technology, and use cases to scale intelligently and deliver sustained, measurable impact across the business.

## The Core Pillars of Syntax DnA<sup>3</sup>

Syntax helps you create a secure, scalable, compliant, and well-governed Trusted Data Foundation that underpins every AI, automation, and analytics initiative. This base ensures your data is clean, connected, and ready to power transformation.



# Build Smarter, Faster, and Stronger on Your Existing Foundation

In a world where technology cycles accelerate by the week, staying competitive means more than just keeping up; it means staying ahead. Syntax GenAI Professional Services empowers organizations to innovate at the speed of the market, leveraging existing enterprise investments while unlocking new value streams through AI-driven automation, intelligence, and insights.

Our experts help you bridge the gap between today's systems and tomorrow's capabilities, turning fast-paced innovation into tangible business outcomes. With Syntax, you can derive value rapidly, deploying custom-built AI solutions that enhance decision-making, streamline operations, and future-proof your enterprise architecture.



## Services

### ► GenAI Starter Pack

Complete, pre-configured solution designed to help customers safely and rapidly adopt GenAI technologies.

### ► GenAI Advisory Services

Comprehensive portfolio including GenAI Exploration Workshop, Value Realization Program, and GenAI Change Management.

### ► GenAI Solution Factory

GenAI hyperautomation, agents, and solutions used to build tangible Proof of Concept (PoC).

### ► GenAI Managed Services

GenAI stack management and continuous optimization.

## Solutions

### ► GenAI Platform

Fully managed platform to securely build and consume GenAI on hyperscaler and large language model provider (LLM) of choice.

### ► Enterprise Agents Portfolio

Growing suite of innovative AI-powered agents equipped to transform workflows, automate processes, and deliver actionable intelligence.

### ► Syntax AI CodeGenie for SAP

Advanced agentic AI-powered solution with integrated chatbot that streamlines custom code documentation and management for SAP solutions.





## Drive Business Efficiency through Intelligent Automation

Syntax's end-to-end, AI-driven hyperautomation services streamline operations and reduce manual effort, empowering organizations to increase efficiency and accelerate transformation. Built on Syntax's deep enterprise expertise across ERP, cloud, and industry solutions, our automation framework integrates seamlessly with customers' existing environments to connect systems, optimize complex workflows, and enhance productivity at scale.

By uniting process automation, AI-driven orchestration, and actionable analytics under one governed structure, Syntax helps businesses move beyond isolated automations to create connected, intelligent ecosystems. The result: faster execution, reduced overhead, and stronger resilience, enabling teams to focus on innovation and strategic value rather than repetitive tasks.

### Benefit from End-to-End Services

Discovery Phase	Adopt Phase	Optimize Phase	Automation Tools Microsoft Power Platform
<ul style="list-style-type: none"><li>▪ Demos and workshops to show what automation can do</li><li>▪ Proof of concepts including copilot agent, custom application, workflow automation, and ERP integration</li><li>▪ Production-ready solution that solves high-value use cases</li></ul>	<ul style="list-style-type: none"><li>▪ Training on governance best practices and setup of Governance Kits for advanced reporting</li><li>▪ Center of Excellence and active citizen developer community established inside your organization</li><li>▪ Legacy apps are modernized to be AI-infused and cloud-native</li></ul>	<ul style="list-style-type: none"><li>▪ Ongoing support to plan, maintain, and improve solutions</li><li>▪ Existing tools replacement to cut license costs and technical debt</li><li>▪ Review of license usage across low-code footprint followed by recommendations</li></ul>	<ul style="list-style-type: none"><li>▪ <b>Copilot Studio</b> for chatbots and conversational agents</li><li>▪ <b>Power Automate</b> for process and workflow automation</li><li>▪ <b>Power Apps</b> for web and mobile application development</li><li>▪ <b>Power Pages</b> for secure, data-centric website and portals</li><li>▪ <b>Power BI</b> for data exploration, analytics, and reporting</li></ul>

# Transform Data into Actionable Intelligence

Syntax Analytics Services help organizations transform fragmented data into a unified, secure, and intelligent foundation for insight and innovation. We consolidate, catalog, and secure enterprise data across systems breaking down silos and unlocking a single source of truth that offers global business visibility and fuels smarter, faster decisions.

With flexible consumption models for advanced analytics, AI, and machine learning, Syntax enables predictive insights, automated reporting, and trend forecasting that drive measurable outcomes. Our experts implement, manage, and continuously optimize the analytics ecosystem, so data stays clean, governed, and ready to power the next generation of GenAI-driven innovation.



## Services

### ► Hyperscaler-Powered Analytics

Harnessing the scalability and innovation of cloud hyperscalers, Syntax extends the analytical power of ERP systems by unifying ERP data with CRM, supply chain, and third-party sources for deeper insights.

### ► AI and Analytics Integration

Machine learning capabilities combine ERP data with external signals such as economic indicators and weather patterns to deliver actionable intelligence that drives smarter operations and improves forecasting accuracy.

## Solutions

### ► Predictive and Prescriptive Analytics Solutions

From demand forecasting and cash flow prediction to returns optimization and workforce planning, Syntax builds AI-driven models that turn raw ERP data into predictive insights.

### ► ERP Consolidation and Global Analytics

Integration of financial, supply chain, and manufacturing data across multiple ERP instances combined with unified reporting, dashboards, and analytics without the need to physically consolidate systems.

### ► Data-Driven Business Intelligence

Robust dashboards, visualizations, and KPIs that transform complex data into clear insights that measure accuracy, identify trends, and benchmark performance.

# Syntax DnA<sup>3</sup> Innovation Lifecycle

## A Proven Path from Vision to Value

The DnA<sup>3</sup> Innovation Lifecycle is our proven engagement model that takes you from strategic alignment to continuous value. Each phase is designed to deliver outcomes quickly while maintaining governance, scalability, and security.

### 1. **Discover & Align**

Advisory services and interactive workshops to clarify goals, align priorities, and define success metrics. We assess your data, processes, and technology to identify quick wins and long-term opportunities.

### 2. **Build the Trusted Data Foundation**

Clean, connect, and govern critical data assets. Integrate ERP and enterprise systems into a secure, scalable, compliant single source of truth.

### 3. **Co-Innovate & Prototype**

Collaborative design thinking with your stakeholders. Rapid prototypes powered by DnA<sup>3</sup> accelerators like the Syntax GenAI Starter Pack and Syntax AI CodeGenie to validate value before full deployment.

### 4. **Deploy & Enable**

Full rollout and implementation of AI, automation, and analytics solutions. Business user enablement ensures adoption, supported by direct access to governed dashboards and APIs.

### 5. **Evolve & Optimize**

Managed services, including application management, monitoring, refining, and expanding capabilities. Quarterly reviews to identify new opportunities, integrating emerging tech without costly redesigns.



**Outcome-driven.**  
**Governed by best practices.**  
**Built for continuous value.**  
**The DnA<sup>3</sup> Innovation Lifecycle means you get measurable business impact quickly and keep building on it as your needs evolve.**

# Syntax DnA<sup>3</sup> Benefits

## ► Achieve Strategic Clarity

Align data, processes, and priorities to drive business goals and guide informed decision-making.

## ► Enhance Enterprise Collaboration

Break down silos, so teams work from a single source of truth.

## ► Gain Unprecedented Agility

Continuously adapt to change and anticipate industry shifts for proactive response with a unified, data-driven strategy.

## ► Accelerate Execution

Move from concept to market faster with connected systems and streamlined workflows.

## ► Scale Innovation with Confidence

Expand AI, automation, and analytics while maintaining governance and performance.

## ► Maximize ROI

Apply AI, analytics, and automation to unlock new revenue streams and focus time, talent, and budget on high-impact priorities.



## About Syntax

Syntax is a leading global technology solutions provider driving enterprise transformation in the cloud. We help organizations modernize mission-critical applications through AI-enabled innovation, industry-tailored outcomes, and end-to-end solutions across strategic advisory, implementation, and managed services. Through our Boutique @ Scale approach, we tailor every engagement to our customers' priorities, blending boutique-level agility and care with the reach and resilience of a global enterprise. Supported by strategic partnerships with SAP, Oracle, AWS, Microsoft, and other technology leaders, we empower customers to scale faster, work smarter, and build for what's next.

## Discover more at:

- [syntax.com](https://syntax.com)
- [hello@syntax.com](mailto:hello@syntax.com)