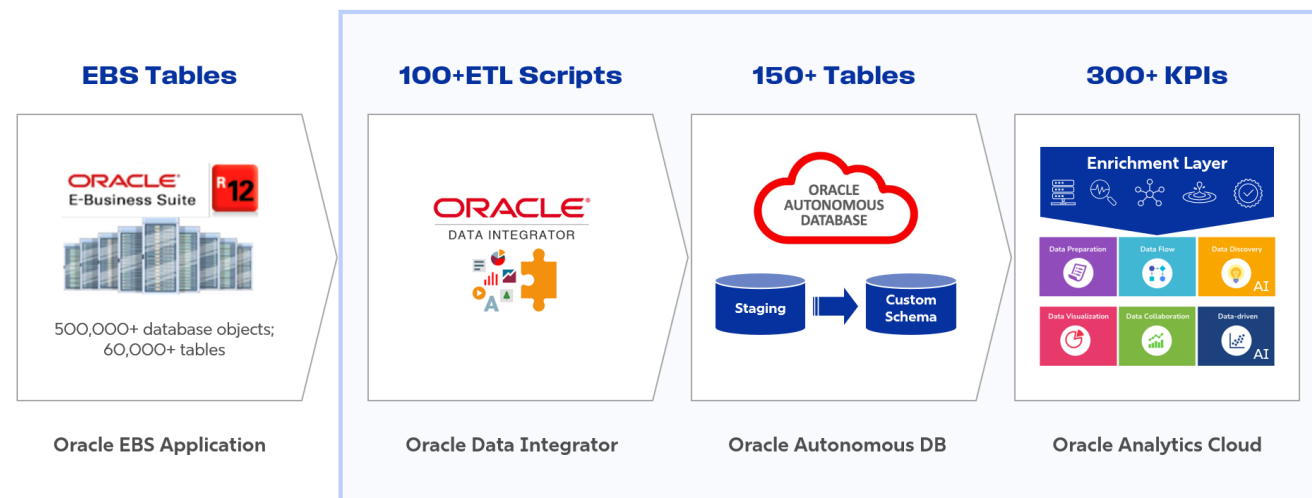


Syntax Insights Accelerator

Empowering Smarter Decisions for a Competitive Edge with Oracle Analytics Cloud

Oracle Analytics Cloud Simplified

Oracle Analytics Cloud (OAC) is a comprehensive, cloud-based analytics platform that empowers businesses with advanced data visualization, machine learning, and predictive analytics capabilities. For Oracle E-Business Suite (EBS) customers, OAC offers seamless integration, enabling them to leverage their existing data to gain deeper insights and drive informed decision-making. Key competitive differentiators include its robust security features, scalability, and the ability to handle complex data sets with ease, making it an ideal solution for organizations looking to enhance their analytics capabilities and stay ahead in a data-driven world.



\$3T

According to Harvard Business Review, poor data quality can cost US companies \$3 trillion per year.

Why Syntax for OAC?

- Modernize Reporting
- Consolidate Tool Vendors and Reduce Costs
- Reduce Time-to-Insights
- Modernize Business Operations
- Increase Speed of Business

Key Benefits of the Syntax Insights Accelerator

- ✓ **Rapid onboarding:** Pilot to Production in less than 90 days
- ✓ **Optimized business functions:** Easily align analytics and business goals with pre-defined KPI metrics
- ✓ **Lowers TCO:** Eliminate technical debt and the cost of tool overlap across the business
- ✓ **Pre-built functions specifically for EBS/SaaS ERP applications:** Purpose-built tools for native functionality eliminates interoperability and complexity issues:
 - Data Model
 - ETL Flows
 - Presentation Layer with 100s KPIs
 - Reports & Dashboards
- ✓ **Self-service report creation:** Simplified UI leveraging advanced ML and AI technologies and techniques
- ✓ **Optimized data accuracy:** Invest in data quality for optimal accuracy, consistency, and reliability



Get Started Today

Syntax Insights Accelerator modernizes the value of your Oracle EBS data for tighter operational management and greater pulse on your business operations.

The Syntax Insights Accelerator includes the required Oracle Consulting Service installation and transfer of intellectual property*, plus Syntax Managed services:

- Generative AI for EBS based upon cutting-edge OCI Services
- Includes a one-time Oracle license assessment to deliver a single Effective License Position (ELP) to provide visibility for Oracle licensing rights
- Syntax Project Management Oversight of the Oracle Consulting Service installation
- 10hrs/month Syntax Application Management Services (AMS) support for report creation, testing, and production launch needs
- Annual management contract provides:
 - Service monitoring
 - Configuration management
 - Customer Success Manager & Technical Account Manager support

* Customer must buy the Analytics Module from Oracle Consulting Services (OCS) for installation. Syntax will manage the use of the module and provide advanced support services as part of the Syntax managed services contract.

OCS charges a one-time consulting engagement to install and transfer intellectual property as consulting delivery - \$50,000 USD per module (FIN/SCM/PRO/HCM).

One-Time Fees

One-time license purchase from Oracle	\$50,000/module
One-time Syntax configuration and white-glove training 1st month AMS	Included
Total one-time license and setup fee	\$50,000

Estimated Monthly Fees

Syntax AMS – Monthly support	\$1,500
Est OCI monthly consumption	~\$7,000
Total monthly fee (36-month contract)	~\$8,500/month

Up to \$50k Acceleration funding available from Syntax for qualified projects - conditions apply.

Syntax Insights Accelerator* is available for:

- Financials
 - AP
 - AR
 - GL
- Supply chain
- Procurement
- HCM

Contact Syntax today to begin making smarter decisions with Syntax Insights Accelerator.

▶ syntax.com/contact

Our Oracle Competencies

ORACLE | Service Partner

Expertise in JD Edwards Applications to Oracle Cloud in North America

ORACLE | Service Partner

Expertise in Oracle E-Business Suite Applications to Oracle Cloud in North America

ORACLE | Sell Partner

Expertise in Oracle E-Business Suite in North America

ORACLE | Sell Partner

Expertise in JD Edwards EnterpriseOne in North America

ORACLE | Sell Partner

Expertise in Oracle Hyperion in North America

ORACLE | Sell Partner

Expertise in Oracle Cloud Platform in North America