



Syntax GenAI Productivity Accelerator for OCI

# Transform Innovation into Business Outcomes

## Generative AI – Foundation to Strategic Advantage

As you develop your Generative AI (GenAI) strategy, are you leading or following the pack? While 75% of technology leaders are exploring GenAI for implementation within the next year, only 13% of companies have successfully scaled their GenAI initiatives to deliver significant enterprise-level value.

The rapidly evolving GenAI ecosystem is changing the way businesses approach adoption. Many organizations are grappling with key questions:

- Do we need to hire new talent?
- What are the best use cases to prove value?
- Which technology stack is right for us?
- How do we secure our data?
- How do we measure success?

But the biggest question of all remains: How do we get started?

With the Syntax GenAI Productivity Accelerator for Oracle Cloud Infrastructure (OCI), the complexity is demystified while you start your business transformation journey.

## Top GenAI Use Cases that Drive Immediate Business Value

The cornerstone of any well-developed business strategy lies in the ability to execute it effectively. Most organizations that struggle with emerging

technologies such as GenAI are those unable to effectively execute their vision due to the high cost of adoption associated with these technologies. This is where Syntax can help. While the possibilities are endless, the most successful GenAI uses cases for early adopters have been:

<b>Customer Experience Personalization</b> <ul style="list-style-type: none"><li>▪ Increase CSAT</li><li>▪ Customer Retention Gains</li><li>▪ Conversion Rate Gains</li><li>▪ Customer Insights</li><li>▪ Competitive Advantage</li><li>▪ New Revenue Streams</li></ul>	<b>Customer Service Automation</b> <ul style="list-style-type: none"><li>▪ Efficiency Gains</li><li>▪ Cost Savings</li><li>▪ 24x7 Coverage</li><li>▪ Service Quality</li><li>▪ Scalability</li><li>▪ Personalization</li></ul>	<b>Business Process Automation</b> <ul style="list-style-type: none"><li>▪ Efficiency Gains</li><li>▪ Cost Reduction</li><li>▪ Productivity Gains</li><li>▪ Scalability Gains</li><li>▪ Accuracy Gains</li><li>▪ Compliance Gains</li></ul>
<b>Predictive Maintenance</b> <ul style="list-style-type: none"><li>▪ Reduced Downtime</li><li>▪ Cost Optimization</li><li>▪ Efficiency Gains</li><li>▪ Safety Gains</li><li>▪ Reliability Gains</li><li>▪ Inventory Optimization Gains</li></ul>	<b>Fraud Detection</b> <ul style="list-style-type: none"><li>▪ Incident Accuracy Gains</li><li>▪ Proactive Security</li><li>▪ Cost Savings</li><li>▪ Responsiveness Gains</li><li>▪ Compliance Gains</li></ul>	<b>Supply Chain Automation</b> <ul style="list-style-type: none"><li>▪ Increased Efficiency</li><li>▪ Cost Reductions</li><li>▪ Accuracy Gains</li><li>▪ Forecasting Gains</li><li>▪ CSAT Gains</li><li>▪ Data-Driven Insights</li></ul>

40%

“40% of generative AI solutions will be multimodal by 2027, providing enhanced human-AI interaction and significant ROI through improved efficiency and innovation.”

Gartner

## Key Benefits

- Complete and flexible GenAI platform
- Earn Oracle Support Rewards for Cloud Consumption
- Easily integrate existing technologies and data stores
- Rapid Development and Return on Invested Capital (ROIC)

## Syntax GenAI Platform on OCI

With the Syntax GenAI solution, you get an all-in-one platform deployed on OCI designed for integration flexibility, anonymization, and security of data sources, front-ended with a powerful no-code/low-code application development platform. Supporting all major LLMs, it gives you the flexibility to integrate an existing data management strategy to develop critical applications that drive the outcomes you need.

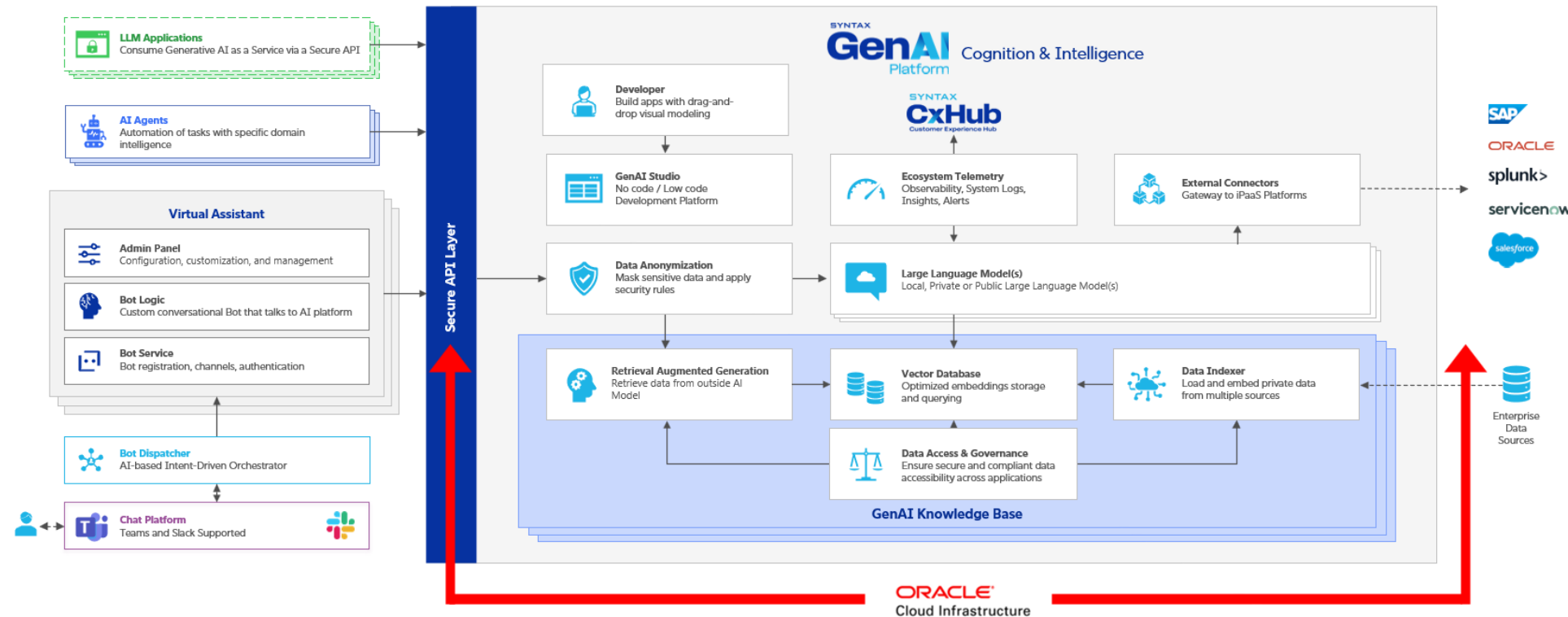
Syntax GenAI Productivity Accelerator for OCI includes:

- **GenAI Strategy Workshop Series:**
  - **Plan - GenAI Strategy Workshop:** Develop a tailored strategy to incorporate GenAI into your business with prioritized use cases and an implementation plan.
  - **Govern** - Develop your corporate credo addressing regulatory issues, sovereignty, data security, and management.
  - **Prioritize - Use Case Workshop:** Prioritize up to three use cases to deploy for your organization.
- **Rapid Onboarding:** GenAI tech stack provisioning, implementation & integrations

for pilot-to-production on OCI in less than 90 days. Implementation of one use case and promotion to pilot production status.

- **OCI Cloud Consumption:** Includes 90 days of OCI Cloud and AI token consumption for up to \$2k per month during the pilot phase.

For qualified projects, customers may be eligible for up to \$50k in Accelerator Funding.



## Our Oracle Competencies

**ORACLE** | Service Partner

Expertise in  
JD Edwards Applications  
to Oracle Cloud  
in North America

**ORACLE** | Service Partner

Expertise in  
Oracle E-Business Suite  
Applications to Oracle Cloud  
in North America

**ORACLE** | Sell Partner

Expertise in  
Oracle E-Business Suite  
in North America

**ORACLE** | Sell Partner

Expertise in  
JD Edwards EnterpriseOne  
in North America

**ORACLE** | Sell Partner

Expertise in  
Oracle Hyperion  
in North America

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in North America

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