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# **Engineering, Oil & Gas**

Syntax helps you efficiently manage your workload, minimize risks, tackle challenges, and seize new opportunities. With global construction & engineering center of excellence will align with your strategic goals and implement technologies to enhance your operations.

## **Our Value Proposition**

- · Provide secure, integrated, and cloud-based ERP solutions that work across the project lifecycle
- · Improve business planning by harnessing insights into the performance of business units
- Enhance agility and competitiveness by enabling rapid data analytics for decision making
- · Improve project profitability by providing timely and accurate insights into execution and productivity issues
- Improve and streamline processes to provide high value quickly
- · Establish a strong and secure foundation from which to drive growth, innovation, and profitability

## **Challenges**

- Rising costs and tighter margins: Price inflation, demand fluctuations, project complexity can lead to cost
  overruns
- Increased complexity: Ineffective coordination to manage multiple stakeholders, advanced technologies, and intricate designs
- Workforce skills gap: Aging workforce and insufficient new talent entering the field, impacting the quality of work
- Supply chain challenges: Disruptions in supply chain leading to production delays and increased costs
- Technology innovation: Implementation costs and need for technical expertise for adoption and integration of new technologies

### **Benefits**

- Reduced complexity: Focus on continuous improvement across your asset operations
- Simplified reporting and analysis: Improve project control and make informed decisions
- Reduced risks: Create a safe, sustainable, and efficient work environment
- Amplified user experience: Enhance satisfaction of all project stakeholders and achieve better project outcomes
- Recruit right talent: Attract and retain top talent to maintain quality, foster innovation, and drive success

## **Our Solution**



#### **Modern Data Platform**

Moving to Autonomous Database Modernization and Consolidation OCI / Azure Mixed Workloads Application focus gives Syntax competitive advantage



### **Datacenter Exit Offerings**

Cloud Migration and Workload Modernization Advisory, Migration, and Management VMWare Optimization / DR-as-a-Service 30+ Years in Hosting and Cloud



## AI/GenAI Offerings

Syntax GenAl platform on Kubernetes on OCI Augments Oracle Al capabilities. Al Industry Workshop + Implementation Includes OCI management and resell Industry capabilities give Syntax an advantage



### **Estate Modernization Offerings**

Modernize and Manage Applications on OCI EBS, JD Edwards, 300+ ecosystem apps PaaS services for OAC, OIC IAM Syntax ERP expertise drives expanded IT use cases

## **Syntax Differentiators**

- ✓ SMSP Commercials
- ✓ Integrated MSSP
- ✓ Industry Offerings
- ✓ CX Portal
- ✓ Orchestration
- ✓ Bundled Migration
- ✓ Focus on FinOps
- ✓ Full Stack
- ✓ Full Lifecycle

## **Customer success stories**

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### Learn more

<u>OCI : Next Generation Cloud Infrastructure</u> <u>ERP & cloud solutions for Engineering + Construction</u>



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# **Manufacturing & Transportation**

Syntax understands the unique challenges in our core industry areas and is committed to create value for our clients. Our global manufacturing center of excellence brings together subject matter experts from across our organization to develop, build, and implement leading edge, holistic applications, technology, and data solutions

## **Our Value Proposition**

- Implement secure, integrated, and cloud-based ERP solutions that work across the project lifecycle and promote innovation
- Implement a comprehensive managed public, private or hybrid cloud solution plan for your mission-critical applications
- Enable data analytics and IoT deployment across fleet operations and field-deployed hard assets to enhance decision making across operations
- Increase efficiency, productivity and agility across multiple processes and systems

## Challenges

- · Supply chain disruptions: Disruptions in supply chain leading to production delays and increased costs
- Integrating supply chain data: Need to connect operational data, from many data sources, with IT systems
- Technology adoption: Adopting service-based business models and software-driven products
- Workforce skills gap: Attracting tech-savvy talent who can automate and integrate digital systems with production work
- Cybersecurity: Industry 4.0 takes the approach of connecting machines to each other and business management systems via the internet, which causes security concerns

### **Benefits**

- Improved Efficiency: Boost productivity by streamlining manufacturing processes
- . Scalability: Low-cost scalability for heavy/fluctuating workloads
- Reduced Downtime: Predict and prevent equipment failures to minimize downtime
- Streamlined Supply Chain Management: Achieve seamless integration with suppliers for just-in-time production
- . Enhanced Quality Control: Ensure product quality and compliance with industry standards

## **Our Solution**



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OCI: Next Generation Cloud Infrastructure
ERP & cloud solutions for manufacturing companies



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# **Retail & Hospitality**

Syntax understands that to respond and thrive in this ever-changing environment, companies need to be agile, embracing new technologies that enable them to cut costs, offer greater value, and live up to higher customer expectations, keeping up with industry trends.

## **Our Value Proposition**

- · Provide secure, integrated, and cloud-based ERP solutions that drive efficiencies across all aspects of operations
- Develop comprehensive managed public, private or hybrid cloud solution plans for mission-critical applications
- Increase efficiency, productivity, and agility across different processes and systems
- · Enable real-time data analytics and smarter predictive analytics to enhance decision-making processes

## **Challenges**

- Rise of omnichannel strategies: Price inflation, demand fluctuations, project complexity can lead to cost overruns
- Increased expectations: Ineffective coordination to manage multiple stakeholders, advanced technologies, and intricate designs
- New experiential options: Integration of experiential retail spaces and innovative payment options
- Supply chain challenges: Disruptions in supply chain leading to production delays and increased costs
- Technology innovation: Implementation costs and need for technical expertise for adoption and integration of new technologies

### **Benefits**

- Streamlined operations: Boost the efficiency of retail operations and processes
- Enhanced inventory management: Fulfill demand flexibly across channels and optimize inventory
- Improved customer experience: Deliver a relevant customer experience anywhere, anytime
- Data-driven decision making: Analyze, plan, and optimize prices and promotions based on customer needs

## **Our Solution**



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### Learn more

OCI : Next Generation Cloud Infrastructure ERP & cloud solutions for Retail





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# IT, Media & Communications

Syntax understands the unique challenges involved in the intersection of technology, content and connectivity, which requires a holistic approach. Our integrated solutions help you drive better engagement with customers, achieve scalability as the business grows, and provide a secure platform to drive sustained growth.

## **Our Value Proposition**

- Provide secure, integrated, and cloud-based ERP solutions designed to drive innovation and enhanced customer engagement
- Develop a comprehensive approach with data-driven insights, secure platforms, and scalable solutions that cater to your evolving needs
- Increase efficiency, productivity and agility across your applicable processes and systems
- Integrated approach to connect more deeply with customers, streamline operations, and innovate continuously, driving sustained growth and success in an increasingly digital world

## **Challenges**

- Emerging technologies: Keeping pace with emerging technologies and continuous need for innovation and integration with existing systems
- Integration and interoperability: Ensuring seamless integration and interoperability between diverse technologies and platforms to achieve a unified user experience and efficient system performance
- Audience engagement: Access to a wider audience and enhanced audience engagement and analytics to inform
  and ability to pivot quickly based on audience insights
- Cybersecurity: Increasingly sophisticated cyber-attacks targeting interconnected systems which leads to compromised data integrity and operational disruptions

### **Benefits**

- Seamless integrations: Achieve a unified ecosystem where IT infrastructure, media content, and communication channels work together effortlessly
- Enhanced Efficiency and Productivity: Streamline operations and automate processes with advanced IT solutions, reducing downtime and increasing productivity
- Robust Security: Protect sensitive data and communications with comprehensive cybersecurity measures, ensuring privacy and compliance
- Innovation and Scalability: Stay ahead with emerging technologies and scalable solutions that grow with your business, adapting to changing market demands

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