





# Essilor Canada Cements 20 Year Partnership by Migrating to the Syntax Enterprise Cloud®



Essilor Canada's relationship with Syntax dates back over 20 years to when the company chose Syntax's proprietary iSDM ERP solution to streamline its distribution, order processing and accounts receivable processes. During this time, Syntax has helped shepherd Essilor through an IT infrastructure evolution that has seen it grow from IBM 150's all the way through to Power 7's.

The relationship between the two companies reached a crossroads in late 2017, when Essilor was facing a hardware refresh. When the cost of purchasing new IBM servers turned out to be more than Essilor expected, Syntax countered by offering to put its iSDM instance on the Syntax

#### **Customer since 1998**

#### **Customer Profile**

#### **Essilor Canada Limitée**

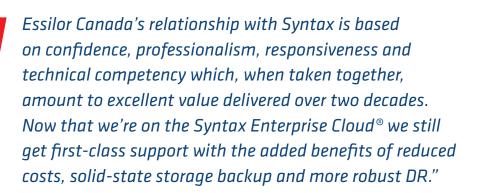
- Corporate HQ: St. Laurent, Quebec
- Industry: Medical Devices www.essilor.ca

#### **Technology Footprint**

- iSDM 3
- iSDM 3 Distribution
- Order Entry/Billing
- Counter Billing
- Inventory Control
- Accounts Receivable
- Sales Analysis
- Advanced Pricing
- Purchasing
- Inventory Management
- Application Manager
- Sales Intelligence SmartMart
- Financial Intelligence SmartMart

#### **Syntax Solutions**

• Syntax Enterprise Cloud®



Petru Craciunas • IT Infrastructure Head • Essilor Canada Limitée











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Enterprise Cloud®. While the move would spare the company both the hardware acquisition and maintenance costs, Essilor was concerned about whether an environment as complex as theirs could function effectively on the Cloud.

The Syntax team responded by putting together a Proof of Concept instance of iSDM on the Cloud, which allayed Essilor's concerns.

In addition to reducing their IT infrastructure costs, migrating to the Syntax Enterprise Cloud® has also streamlined Essilor's backup and recovery processes, and enhanced its disaster recovery protection.

## **Accomplishments**

- Cut IT infrastructure costs
- Enhanced disaster recovery protection
- Secured cost-effective distribution and back office ERP system via **iSDM**
- Streamlined backup and recovery via Solid **State Storage**

