

A retail revolution sparked by **SAP Customer Activity Repository**

Pick n Pay is a leading South African retailer for high quality consumer goods including food, grocery and general merchandise products and operates under three brands –Pick n Pay, Boxer and TM– across numerous southern African countries. When the company resolved to eliminate transaction delays and inventory inefficiencies due to growing customer demand, they turned to SAP S/4HANA with SAP Customer Activity Repository and the implementation specialists at Beyond Technologies for a state-of-the-art solution. As a result, Pick n Pay recently experienced a spike in sales and profits, and currently enjoys streamlined reporting, faster transaction processing, particularly for POSDTA operations and inventory management with pinpoint, real-time accuracy.

Before: Challenges and Opportunities

- Long delays processing and reconciling high transaction volumes (over 30 billion)
- Need for more efficient and more accurate inventory management
- Desire to simplify financial and administrative reporting

Why SAP S/4HANA with SAP Customer Activity Repository and Beyond Technologies

- Solution provides a scalable, growth-oriented and integrated data platform with accurate, real-time data
- Solution incorporates a cost-effective retail transaction accelerator via SAP Customer Activity Repository for streamlined transaction processing
- Partner demonstrated extensive know-how and successfully delivered on-time results within budget

After: Value-Driven Results

- Accurate, real-time data and analytics, particularly for POSDTA operations such as transaction processing and reconciliation with considerable benefits for the company's e-commerce division
- Enhanced, up-to-date stock management and inventory oversight
- Optimized, one-click administrative and financial reporting
- Substantially increased sales and profitability



“I've been with SAP for over 20 years and now we have SAP Customer Activity Repository, which fast-tracked transaction reconciliation, eliminated delays and gave us more accurate inventory oversight, especially for our e-commerce business.”

Elize de Klerk, IT Supply Senior System Manager, Pick n Pay

55 years

as a leading African consumer goods retailer with stores throughout South Africa, Namibia, Botswana, Zambia, Swaziland and Lesotho.

2,000+

retail establishments throughout southern Africa

Featured Partner



Pick n Pay
Cape Town, South Africa
www.picknpayinvestor.co.za

Industry
Consumer goods; Retail;
Wholesale Distribution.

Products and Services
Retail and wholesale
consumer goods including
high-quality food, grocery
and general merchandise
products.

Employees
85,000+

Revenue
\$6.37 B

Featured Solutions
SAP Customer Activity
Repository
SAP S/4HANA

To watch the video
<https://vimeo.com/78768441/7/c8d79b46c6>

