Avril Supermarché Santé: Making the best of nature accessible to everyone

Turns out, getting closer to a healthy lifestyle takes more than making good personal choices, it's about actually having access to natural and organic products. To make both a reality, boutique grocer Avril Supermarché Santé wanted to nearly triple the number of its stores in Quebec. But making that leap using its existing systems was a daunting task. Data silos created a lack of business insights needed to make smart moves. That's when they decided to check out more modernized systems.

SAP Platinum Partner

Elevating performance and improving security via RISE with SAP

Before: Challenges and Opportunities

▪ Aging system prone to outages created production backlog and increased expense
▪ Outdated systems limited scalability
▪ Lack of integration across systems created data silos, lacking real-time visibility in business performance

Why Syntax and SAP

▪ SAP integration of warehouse, finance and supply chain operations enables greater efficiency
▪ SAP solutions provide real-time data points and help enhance protection against cyberattacks
▪ Syntax's proven retail-industry experience helps realize a faster return on investment

After: Value-Driven Results

▪ Streamlined processes enabled 70% faster turn-around times for store openings
▪ Improved efficiencies resulted in 59% increase in invoicing, payment and credit processing speeds
▪ Enhanced insights afforded 15% uptick in customer retention rates

Industry	**Employees**
Retail	~600
Products and Services	**Featured Solutions and Services**
Distributes natural and organic food, vegetables, ecological products	RISE with SAP Private Cloud Edition

30%
Reduction in IT maintenance costs post implementation

25%
Reduction in order-processing time

"*Our migration to RISE with SAP has not only streamlined operations but also positioned us for future growth in a competitive retail market.*"

– Jean-Francois Tanguay, IT Director, Avril Supermarché Santé

Generating better outcomes for business and community

Across the entire organization, Avril is reaping the benefits of implementing RISE with SAP Private Cloud Edition. Today, its bold vision to create a healthy hub of local and eco-friendly products in the Quebec region is a reality. In collaboration with SAP partner Syntax, the company consumed several cross functional applications. Avril's ability to overcome early adoption hurdles sparked long-lasting value and credibility. As a result, the solution integrates warehouse management, finance and supply chain systems to increase invoicing, payment and credit processing speeds. But the SAP recipe for success doesn't stop there. Avril unlocked data driven resources to maximize sustainability and to scale new stores quicker. The replicating system reduces new landscapes for each store, shrinks company expenses and increases customer retention rates. Avril adds the upgrade's true value of future proofing the company allows it to leverage ensuing SAP features.

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"Making the move from on-premise to cloud was unexpectedly smooth. We couldn't have been more pleased with this transition or the fantastic results this change has made for our business."

– Jean-Francois Tanguay, IT Director, Avril Supermarché Santé

△ SYNTAX

Why Syntax

Syntax provides comprehensive technology solutions and trusted professional, advisory, and application management services to power businesses' mission-critical applications in the cloud. With 50+ years of experience and 900+ customers around the world, Syntax has deep expertise in implementing and managing multi-ERP deployments in secure private, public, or hybrid environments. Syntax partners with SAP and other global technology leaders to ensure customers' applications are seamless, secure, and at the forefront of enterprise technology innovation.

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